

# EXPERIENCE ST. LOUIS



AN ORIENTATION  
FOR EXECUTIVES  
*New to the St. Louis Community*

**FOCUS**  
St. Louis

# EXPERIENCE ST. LOUIS

SINCE 1984, FOCUS St. Louis® has partnered with the St. Louis Regional Chamber to offer this regional orientation program. The program is for executives and their spouses or partners who are new to the community, as well as others recently promoted to senior-level positions who would benefit from a greater knowledge of the St. Louis region.

## The Objectives of Experience St. Louis are:

- TO BROADEN participants' knowledge of the community in a short period of time.
- TO ACQUAINT participants with the formal and informal decision-making channels in St. Louis.
- TO INFORM participants about the issues facing the community.
- TO HELP participants become involved in community affairs.

EXPERIENCE ST. LOUIS participants are given a rare insight into the community during this regional orientation. Featured speakers are recognized leaders in their fields who impact decisions made in the community. FOCUS holds sessions at cultural, historical and other significant sites around the region.

## SESSION TOPICS

In this two-day program, participants can quickly establish roots and learn to navigate the community's civic landscape, including the issues, institutions and individuals shaping our region. You'll also have the chance to meet and talk with leaders and influential decision-makers in the community.

### History, Power and Politics

A sketch of St. Louis' history, political structure, power and the roles that major institutions play in the life of the St. Louis region

### St. Louis Regional Economy

A look at what is happening in the regional economy and how St. Louis also competes on a global scale

### Major Issues Facing the Region

Discussion of timely and significant issues such as education, the environment, public transportation and regional growth

### Dining, Culture and Recreation

An overview of what our community has to offer in the areas of culture, recreation and dining from St. Louis favorites to innovative new restaurants

### St. Louis Sites and Sounds

A bus tour specially designed for Experience St. Louis participants.

# WHO SHOULD ATTEND?

EXPERIENCE ST. LOUIS IS DESIGNED FOR executives from all sectors of the community who are new to the region. Spouses or partners are also encouraged to participate. Participants should occupy key positions in their organizations and be interested in learning more about the inner workings of the community.

## PROGRAM SESSIONS

To meet the needs of busy executives, Experience St. Louis takes place over the course of two days. Sessions are hosted at various sites around the region, giving participants the opportunity to explore the community.

## REGISTRATION FEES

The fee for Experience St. Louis is \$800 per executive or \$1,400 per couple. In most cases, the fee is paid by the participant's employer.

## HOW TO APPLY

Visit [www.focus-stl.org/ExperienceStLouis](http://www.focus-stl.org/ExperienceStLouis), or contact FOCUS at (314) 622-1250.

## BRING EXPERIENCE ST. LOUIS TO YOUR GROUP

Do you have a team or group that could benefit from the Experience St. Louis orientation? Contact us at (314) 622-1250 to learn more about custom programming options.

# WHAT

## ST. LOUIS LEADERS SAY ABOUT EXPERIENCE ST. LOUIS

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Without hesitation, I recommend Experience St. Louis to other partners here at Edward Jones as they come aboard. Executives walk away from the program better informed, better connected, and more excited about the community. I believe that the participating companies and the entire region benefit from what Experience St. Louis offers.

**JAMES WEDDLE**  
Managing Partner, Edward Jones

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Experience St. Louis—what a fine way to begin the process of getting to know this great region. Even though I'd been here for a few months before I went through the program, it provided information that was almost entirely new to me. People, places and most importantly, perspective are what Experience St. Louis provides. There is no better way to learn so much so quickly about this community and have fun at the same time.

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**KIMBERLY WALKER**  
Chief Investment Officer,  
Washington University in St. Louis  
Investment Management Company

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Experience St. Louis is a great way for newcomers to learn about the outstanding St. Louis community. We had never lived in the Midwest so the program armed us with interesting, informative and in-depth information about St. Louis. We learned about the people, traditions, cultural attractions and fascinating history forming this intriguing Midwestern metropolis. Experience St. Louis provided us with the foundation to immerse ourselves quickly into the fabric of our new city as well as build strong and lasting relationships with a fascinating and diverse group of newcomers.

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**RICHARD AND STACEY LIEKWEG**  
Richard is President, Barnes-Jewish Hospital and Group President, BJC HealthCare



## CONTACT INFORMATION

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