

**Founded in 1976**, Leadership St. Louis is one of the most highly-respected leadership development programs in the nation. The program was built on the belief that community, just as any business or organization, requires strong leadership to grow and improve. Graduates of the programs include CEOs and senior level executives, entrepreneurs, elected officials, educators, attorneys, nonprofit directors and public servants. The common ground under this wide array of participants is a deep and active commitment to community improvement and making our region stronger.

## Who Should Apply

If you are an experienced leader who wants to gain a deeper understanding of the St. Louis region, explore collaborative civic leadership and build connections across sectors, you may be a great fit for Leadership St. Louis.

Like all of our FOCUS programs, Leadership St. Louis welcomes applicants from all backgrounds, industries and sectors.

Many graduates describe the experience as “transformational,” arming you with the tools, resources and connections to lead more effectively in your personal, professional and civic life. Upon graduation, you’ll become part of the network of more than 11,000 FOCUS program alumni.

“I’ve been in all types of leadership programs throughout my career, but in Leadership St. Louis, I was able to explore topics like legacy, accountability, meaning, and connection in ways that I haven’t before.”

— Stefani Weeden-Smith

## WHAT TO EXPECT

### Curriculum

Leadership St. Louis is immersive, bringing you out in community to learn firsthand about the issues and opportunities facing our region. On any given program day, you may be:

- Discussing leadership challenges with the CEOs of the region’s largest employers
- Connecting with nonprofit agencies to better understand the social services safety net
- Weighing state and local priorities with elected officials
- Talking with police, prosecutors, victims and justice-involved individuals about the justice system
- Engaging in powerful conversations on racial justice and equity

Leadership St. Louis is designed to challenge your thinking, expose you to new ideas and perspectives, and promote discussion, reflection and action. You’ll also benefit from unparalleled access to community leaders and forge lasting connections with your cohort.

### Commitment

Leadership St. Louis is a nine-month program, with one or two full-day sessions (8:30 a.m.-4:00 p.m.) each month from September to May. Applicants must have the ability to attend all sessions (barring emergencies) to be eligible for participation.

### Impact

In a survey of our 2023-24 graduates:

- 100% felt they increased their ability to look at issues from multiple angles, seek out new perspectives, and take meaningful action.
- 93% said they built a diverse network of peers.
- 93% reported a greater sense of personal commitment to the region.



“I absolutely loved my FOCUS experience! It was an amazing mix of experiences and conversations with my fellow leaders on how we can be our best, our most passionate, and our most connected for the betterment of St. Louis.” —Adam Layne

## Application Process

Applications for the Leadership St. Louis program can be found online at [www.focus-stl.org](http://www.focus-stl.org). Two recommendations are required; a link to this form is available online and will be sent upon submission of your application.

**The application deadline for our 2025-26 cohort is Friday, March 21, 2025.**

Once all materials are reviewed, applicants will be asked to participate in two personal interviews with Leadership program graduates on Saturday, April 26.

You may also nominate an employee or colleague for the program online, and we will follow up to provide them with the application materials.

## Tuition

The tuition for the Leadership St. Louis program is \$6,000, which includes a complimentary FOCUS membership during your time in the program.

Tuition is often covered in part or full by the participant’s employer. Partial scholarship assistance is available to those with demonstrated financial need.



## About FOCUS St. Louis

Recognized as a national model for civic leadership development, FOCUS St. Louis provides diverse leaders with the civic awareness and powerful connections needed to be collaborative changemakers who advance a thriving region for all.

FOCUS offers a continuum of programs to engage leaders at every stage of their journey, from high school students to senior executives. More than 11,000 individuals have completed our programs, and FOCUS alumni and members are leaders who make a difference.

**Change starts with leadership.**

**Leadership starts with FOCUS.**

**2025-26  
PROGRAM  
DATES**

|                           |                      |                     |
|---------------------------|----------------------|---------------------|
| <b>FRIDAY, MARCH 21</b>   | Application Deadline |                     |
| <b>SATURDAY, APRIL 26</b> | Selection Day        | 8:30-12:00 p.m.     |
| <b>THURSDAY, JUNE 5</b>   | Orientation          | 4:00-6:00 p.m.      |
| <b>FRIDAY, SEPT. 5</b>    | Opening Seminar      | 8:30 a.m.-4:00 p.m. |
| <b>SATURDAY, SEPT. 6</b>  | Opening Seminar      | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, OCT. 10</b>    | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, NOV. 14</b>    | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>SATURDAY, NOV. 15</b>  | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, DEC. 5</b>     | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, JAN. 9</b>     | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, FEB. 6</b>     | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, MARCH 6</b>    | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, APRIL 10</b>   | Seminar Day          | 8:30 a.m.-4:00 p.m. |
| <b>FRIDAY, MAY 1</b>      | Closing Seminar      | 8:30 a.m.-4:00 p.m. |
| <b>SATURDAY, MAY 2</b>    | Closing Seminar      | 8:30 a.m.-4:00 p.m. |
| <b>MAY 2026 (TBA)</b>     | FOCUS Now            | 5:30-7:00 p.m.      |

**Thank You to Our Leadership St. Louis Supporters!**



Leadership St. Louis  
Class 45



**Foundation**

## For More Information

Visit [www.focus-stl.org](http://www.focus-stl.org) or contact Recruitment & Alumni Engagement Manager Kayla Dix at [kaylad@focus-stl.org](mailto:kaylad@focus-stl.org) or (314) 657-4020.

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