

Are you a CEO or senior leader new to the St. Louis region?

Since 1984, Experience St. Louis has been providing executives and senior-level leaders with an insider's orientation to the region. For those with limited time, the program is a great way to get connected quickly and come up to speed on the issues, institutions and individuals shaping our community.

To meet the need to busy executives, Experience St. Louis takes place over the course of two days. Sessions are hosted at various sites around the region, giving participants the opportunities to explore the community.

Who Should Apply

If you're an executive who is new to the St. Louis community, or have recently been promoted to a senior-level leadership position, Experience St. Louis was designed for you. Spouses and partners are also encouraged to participate.

Like all FOCUS leadership programs, Experience St. Louis welcomes participants from all backgrounds, industries and sectors.

"Experience St. Louis provided us with the foundation to immerse ourselves quickly into the fabric of our new city as well as build strong and lasting relationships with a fascinating and diverse group of newcomers."

Richard Liekweg
President, BJC HealthCare

WHAT TO EXPECT

During the two-day orientation, you'll explore the historical, political, economic, cultural and social landscape of St. Louis. Led by FOCUS' President and CEO, you'll also have the chance to connect and talk with leaders and influential decision-makers in the community.

Topics covered include:

- History, power and politics
- Economic and workforce development
- Key issues and leaders in the region
- Arts, culture and recreation

Tuition

Tuition for Experience St. Louis is \$800 for an executive or \$1,400 per couple. Fees include a one-year membership in FOCUS St. Louis.

How to Apply

Visit www.focus-stl.org/ExperienceSTL or contact FOCUS at (314) 622-1250.

About FOCUS St. Louis

Recognized as a national model for civic leadership development, FOCUS St. Louis provides diverse leaders with the civic awareness and powerful connections needed to be collaborative changemakers who advance a thriving region for all.

FOCUS offers a continuum of programs to engage leaders at every stage of their journey, from high school students to senior executives. More than 11,000 individuals have completed our programs, and FOCUS alumni and members are leaders who make a difference – in their workplaces, in their communities and throughout our region.

